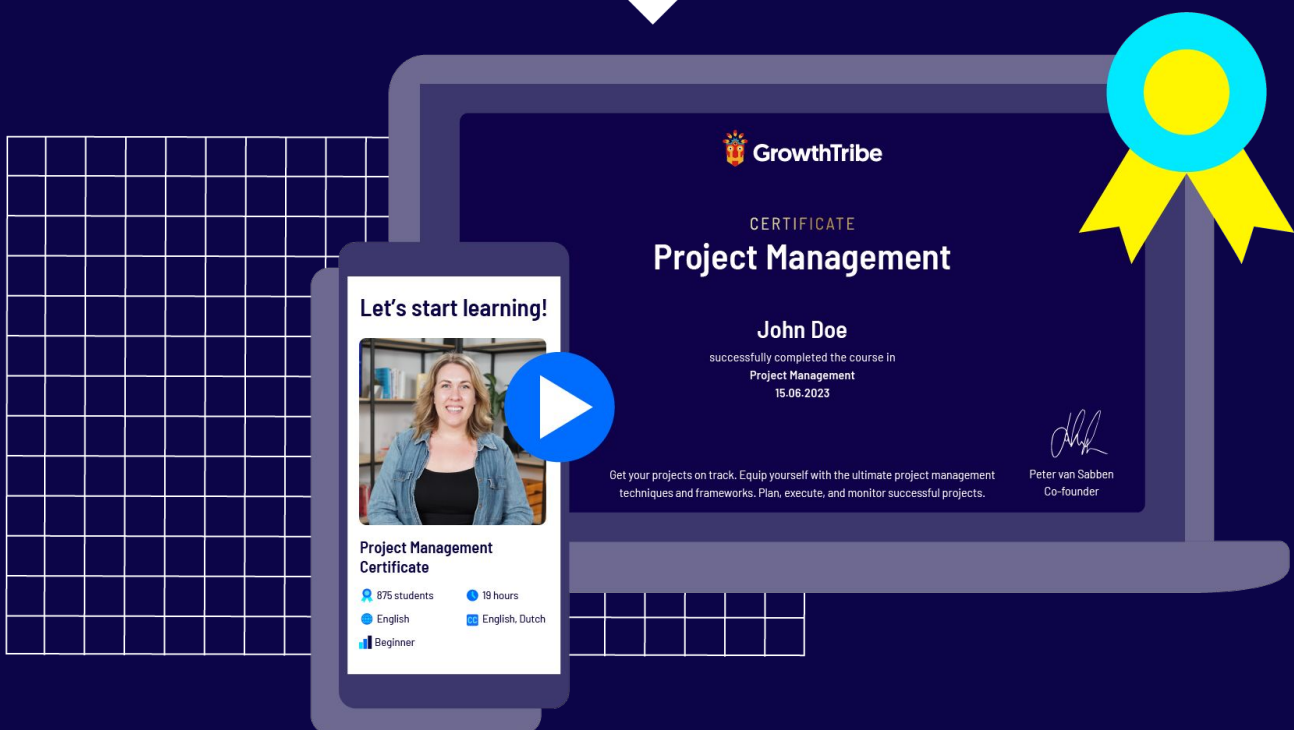


# Project Management Certificate

Lead projects successfully.

Run projects like a pro



The image shows a laptop screen displaying a certificate from GrowthTribe. The certificate is for "Project Management" awarded to "John Doe" on "15.06.2023". It includes a signature of Peter van Sabben, Co-founder, and a congratulatory message. A yellow ribbon with a blue circle is pinned to the top right of the certificate. In the foreground, a smartphone displays a course card for "Project Management Certificate" with a play button. The card lists 875 students, 19 hours, English language, and a beginner level. A white grid pattern is visible in the background.

**Project Management Certificate**

875 students • 19 hours  
English • English, Dutch  
Beginner

**Project Management Certificate**

**John Doe**  
successfully completed the course in  
Project Management  
15.06.2023

Get your projects on track. Equip yourself with the ultimate project management techniques and frameworks. Plan, execute, and monitor successful projects.

Peter van Sabben  
Co-founder

# Project Management Certificate

Lead projects successfully. Learn the principles of project management across the project life-cycle: from initiation to execution. Delivering high-quality products and services on time and within budget, leading to successful outcomes such as increased efficiency and collaboration.

## Course format

 18 - 24 hrs total	 No prerequisites
 Self-paced	 Join as a team
 € 995	 6 Modules
 Certificate of Completion	 Blended

## Why Project Management?



### Highly Sought After Skill

2.3 million new project management employees will be needed each year to meet global talent demands by 2030. (PMI, 2022)



### Saving You Time and Money

By incorporating proven project management methodologies, you can save up to 28 times.

## Who is this course for?

- Existing project managers looking to enhance their understanding of project management methodologies, and validate their experience.
- Business leaders or consultants who want to optimise project timelines and resources to save time and money, and increase efficiency.
- Both beginners and experienced professionals will benefit from the foundational knowledge and confidence they will gain in regards to setting up successful projects.
- Students and recent graduates looking to build their project management skills as they start their careers.

## What can you expect to learn?

- Become familiar with best-practice project management terminology, methodologies and frameworks.
- Learn how to identify and communicate with stakeholders, secure their buy-in, and keep them engaged throughout the project.
- Align business strategy with action by providing a structured approach to planning, executing, and delivering projects, resulting in increased efficiency and a higher likelihood of achieving desired project outcomes.
- Develop your leadership skills, leveraging your strengths to ensure project success.

## Curriculum Overview

### Module 1 – Terms, Methods and Approaches

Develop a solid foundation of project management principles, methodologies, and frameworks.

### Module 2 – Project Initiation, Stakeholder Management and Business Strategy

This module focuses on the critical aspects of accepting a project and managing stakeholders relationships. Learn to align business strategies with project goals to achieve optimal results.

### Module 3 – Project Planning and Documentation

Assess critical project elements, such as project governance, scoping, scheduling and cost. Develop accurate project documentation.

### Module 4 – Project Execution and Leadership

Lead and execute successful projects, drive innovation, and achieve organizational goals by effectively managing resources and learning about your management style.

### Module 5 – Project Monitor, Control and Communication

Gain the skills and knowledge to manage project performance and communicate effectively with stakeholders, ensuring projects are delivered on time and within budget.

### Module 6 – Project Closure, Teams and Interpersonal Skills

Gain the tools and expertise needed to lead teams to successful project completion by strengthening interpersonal skills and mastering the project delivery handover.

## Industry Expert



### Brecken Byron Project Manager (PMP®)

For the past decade, Brecken has worked and lived on three continents spanning industries like tech scale-ups, education technology, and non-profits. She is passionate about the evolving field of project management and its measurable and positive impact on cultural adaptability, human connection, and relevancy in all sectors.

## Core Skills

Project Scoping

Project Scheduling

Budgeting

Stakeholder Management

Project Documentation

Project Life-cycle

Leadership

Business Acumen

Communication

## Testimonials



### Rik De Vitte Growth Hacker



Attending a Growth Tribe course is like going on a learning roller coaster. Get ready to: learn new (in high demand) skills, get inspired, have fresh ideas popping into your head and meet new interesting people!



### Meagan Cedarbaum Product Manager

Growth Tribe doesn't only deliver amazing content, learnings, coaches & trainers, but has designed an interactive, fun and seamless online learning experience.

# Your Investment

Choose what's right for you

## Key Features

### Professional Certificate

### Premium Membership

€995

One-time purchase.

€1495

Paid yearly.

Certificates (18-24 hours)

1

15+

Bonus Modules (2 hours)

✗

75+

Bi-weekly Microlearning

✗

✓

Downloadable Resources

✗

100+

35.000+ Community Access

✓

✓

'Ask An Expert'

✓

Priority

Personal Career Coaching

✗

3

Job Board

✓

✓

6x/Month Community Events

✓

✓

Masterclasses

✗

4

Exclusive Senior Leaders Community

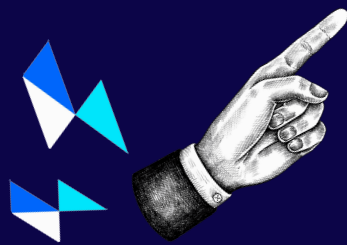
✗

✓



# Looking for more than just a Certificate?

Discover our **Membership**

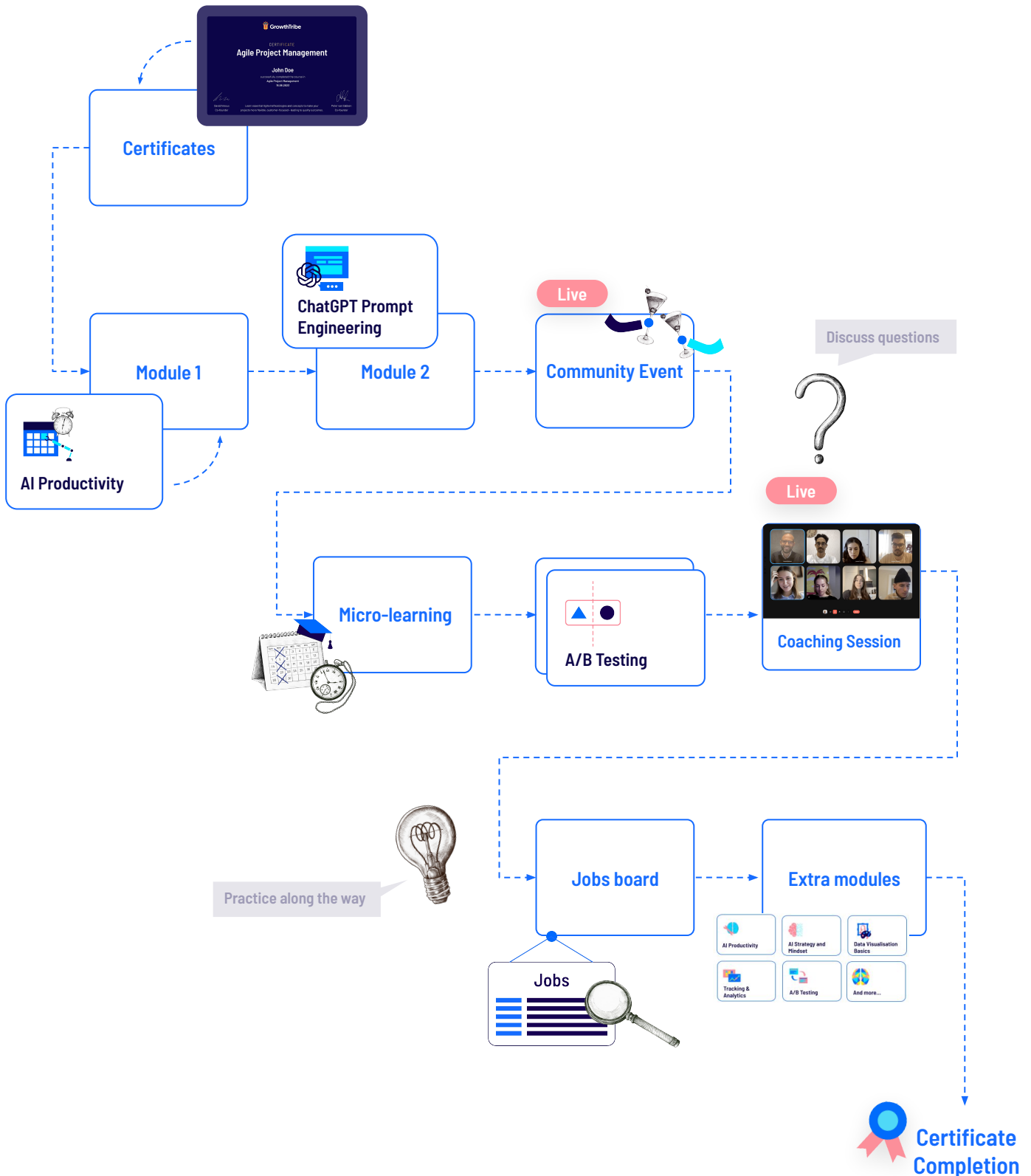


Keep reading to learn how it works and  
the features you'll enjoy.

# Access a world of opportunities!

## Flexible formats for impactful learning.

Embrace flexible learning in engaging formats that make it **fun and easy**. Explore content at your own pace and join live sessions for an enriched experience – all designed to boost your growth journey.



# Unlock all 15 internationally recognised certificates.

As a member, you gain access to our complete library of certificates in high-demand **digital skills**. Choose the ones that resonate with your goals, and even bundle them for a deeper skill set that sets you apart.

## Data & A.I.



**A.I. for Business**



**Business Analytics**



**Data Visualisation  
& Storytelling**

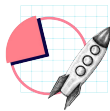


**Data Fundamentals**

## Growth & Marketing



**Digital Marketing**



**Growth Marketing**



**Conversion Rate  
Optimisation**



**Digital  
Communication**



**Sales & Business  
Development**

## Business & Innovation



**Digital Leadership**



**Project Management**



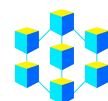
**Agile Project  
Management**



**Design Thinking**



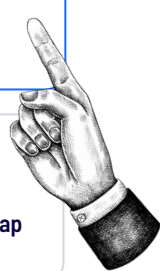
**Product  
Management**
































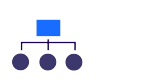
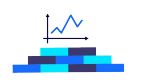





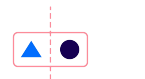
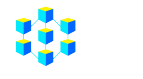


**Web3 Foundations**

# Boost your skills with speed and depth.

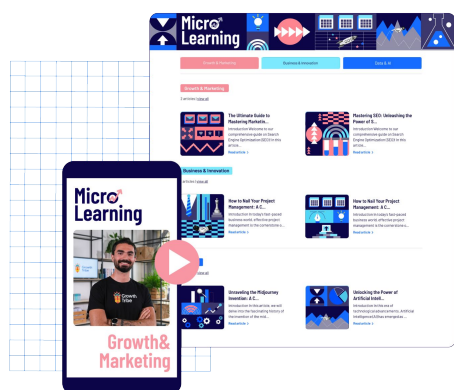
Elevate your certificate's value with our flexible **2-hour modules**. As a member, you have the option to take a swift route to skill development with any of our **75+ modules**. Dive into your areas of interest at your own pace with our modular library.



 <b>AI Productivity</b>	 <b>Product Management Concepts</b>	 <b>Data Visualisation Basics</b>	 <b>Growth Mindset and Experimentation</b>	 <b>AI Business Strategy</b>
 <b>Data Visualisation Methods</b>	 <b>Data-Informed Decision-Making</b>	 <b>Ideation Techniques</b>	 <b>Antifragile Leadership</b>	 <b>Product Roadmap Development</b>
 <b>Rapid Experimentation</b>	 <b>Creating a Sales Strategy</b>	 <b>Digital Marketing Fundamentals</b>	 <b>GenAI for Design</b>	 <b>Leading Project Execution</b>
 <b>Paid Media for Targeted Audience</b>	 <b>Blockchain Case Studies</b>	 <b>Data Presentation</b>	 <b>Building a Brand Identity</b>	 <b>Fundamentals of CRO</b>
 <b>Product Mission &amp; Vision</b>	 <b>Building a Data Culture</b>	 <b>Agile Frameworks &amp; Scrum Essentials</b>	 <b>Data-Driven Growth Marketing</b>	 <b>Landing Page Optimisation</b>
 <b>Content Marketing Strategy</b>	 <b>Product-Market Fit</b>	 <b>ChatGPT Prompt Engineering</b>	 <b>Project Planning and Documentation</b>	 <b>Lead Change Management</b>
 <b>Funnel Marketing</b>	 <b>Predictive Analytics for Business</b>	 <b>Descriptive Analytics</b>	 <b>Iterative Design</b>	 <b>Managing Data Projects</b>
 <b>Scaling Complex Projects</b>	 <b>Data-Informed Communications</b>	 <b>Design Thinking Fundamentals</b>	 <b>A/B Testing</b>	 <b>Web3, DeFi, The Metaverse, NFTs</b>

# Stay up-to-date with latest developments in your field and **apply learnings straight away.**

Unlock knowledge on the Go! Dive into **bite-sized** microlearning, **practical** frameworks, and valuable resources. Explore endless job opportunities as you elevate your learning journey anywhere, anytime, and fast-track your path to continuous growth.

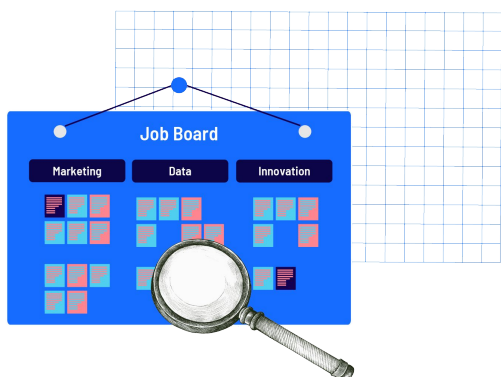
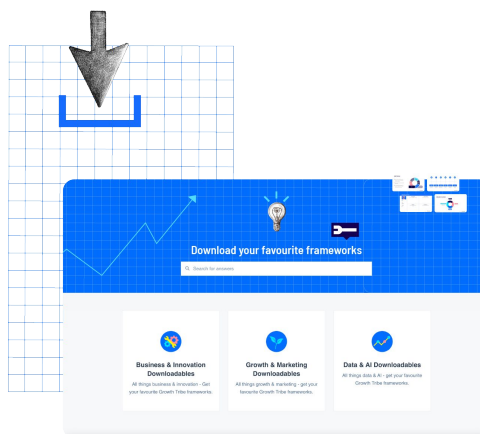


## 24 micro learnings for busy professionals.

Embrace **10-15 minutes** of effortless learning bi-weekly! Stay sharp and up-to-date in your field, no matter how busy you are.

## 100+ Downloadable resources for immediate impact.

**Hands-on** learning for instant application. Swift solutions for personal growth. Access a treasure trove of resources that enable you to effectively apply and integrate learnings from your certificate into real-world scenarios.



## 100+ job listings to take your career to new heights.

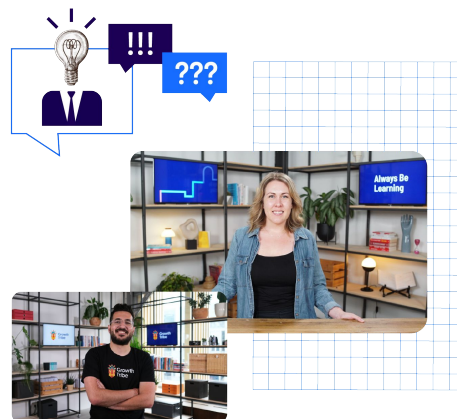
Ready to level up your career? Dive into a world of endless possibilities with our exclusive job board! Discover new job opportunities to take your career to new heights.

# Connect, collaborate, elevate.

## Get support from peers and experts in a dynamic community of 35.000+.

### Feeling stuck? Connect with industry experts anytime to get guidance.

Unlock priority access to ask an expert. Gain the advantage of receiving swift and insightful answers, ensuring your learning journey stays on the fast track to success.

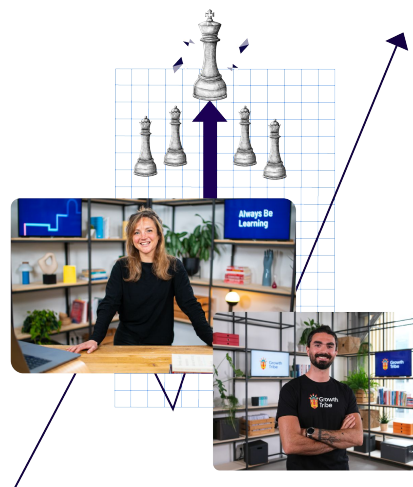


### Attend community events and build your network.

Join vibrant events for networking, learning, and growth. Unlock 4 masterclasses led by experts, delivering focused insights for accelerated progress.

### Navigate success with career coaching.

Access three 30-minute sessions with our dedicated coaches. Receive expert guidance tailored to your unique goals, empowering you to discover your own solutions, make informed choices, and conquer challenges.



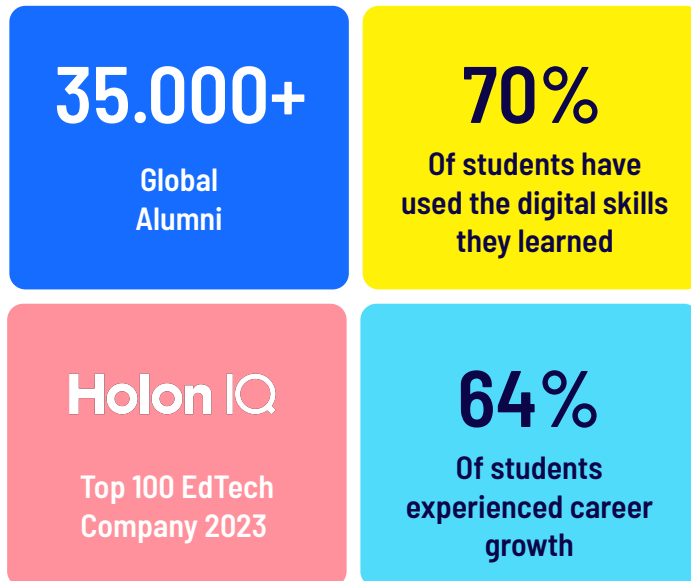


## About us

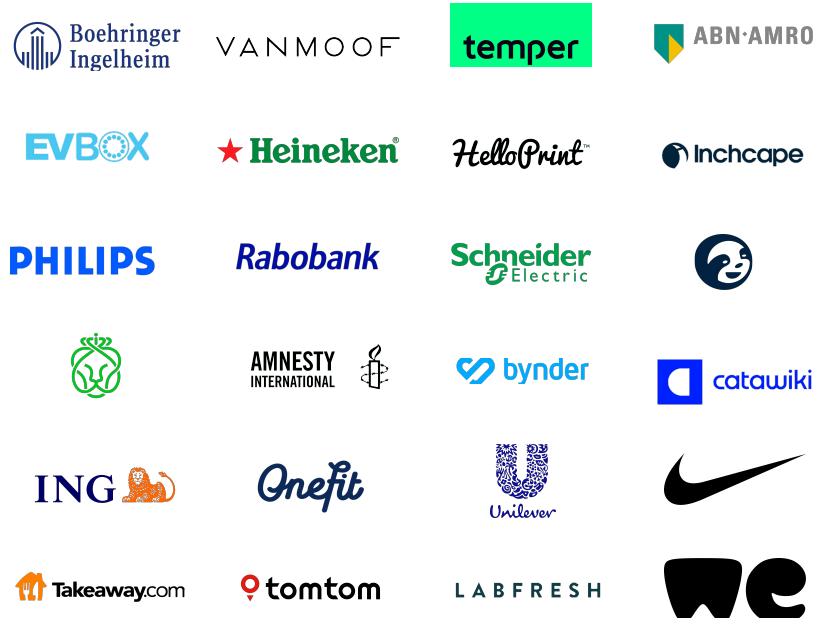
Discover a new path to success with Growth Tribe, your partner to upskilling in in-demand digital skills. We specialise in empowering individuals in the fields of Growth & Marketing, Data & AI, and Business & Innovation.

Our courses are designed to be practical, engaging, and fun, ensuring that learning is both rewarding and enjoyable. With a diverse range of learning formats, you have the flexibility to choose what suits you best.

## Growth Tribe in numbers



## Companies that trust us



## What do our customers say?



### Katie Hudson

Senior Product Operations Manager



If you want a course where you sit in front of a screen and listen to a PowerPoint, this is not the course for you. If you want a course that is actually engaging, practical and will let you use real examples, it's really helpful. The skills that I gained from the course definitely helped me in my interview process to the next step.

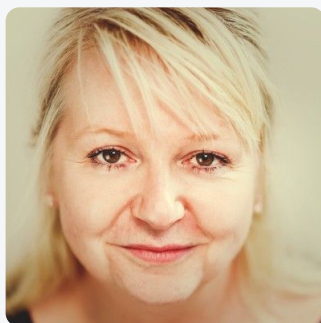


### Ashley Mclean

Product Designer

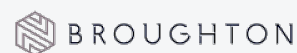


I liked how we were collaborating. That's what sets Growth Tribe apart from the course that I did with Coursera, which wasn't interactive. I'm a person who likes collaboration.

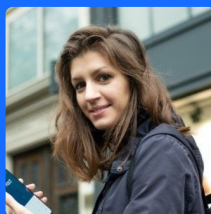


### Merran Wrigley

Group Marketing Director

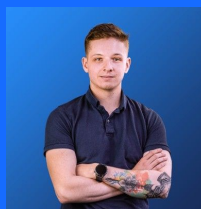


As a brand and marketing professional, I found the course entry to approaching my work in a more data-driven and analytical way. I know I will start benefiting from this new knowledge from the first day back in the office. So the investment in terms of time and money will be immediate to both me and my company.



**Zsofia Lele**  
Co-founder &  
Growth Manager  
Pippadu

*"It exceeded all my expectations. I started it just after I got a new job as Product & Digital Marketer in a startup and the course gave me a huge boost. It was really practical, exactly what I needed and I could implement what I learned right away."*



**Theodor Andrei**  
Growth Marketer  
Marveltest

*"Growth Tribe challenges the status quo of universities / MBA programs / etc which have fallen behind in terms of teaching people skills for the data age. You learn far more in one of their 12-week classes than an entire top-tier 3-year degree."*



# Want to train more than 5 people?

Wanna know more?

Click [here](#) to learn more.